

Problem Statement 2.a :- Development of a One Stop Platform for budding entrepreneurs for Overall Support:

- (a) For Counselling/ Guidance
- (b) For Idea validation
- (c) For Connect with Incubators/ Accelerators
- (d) For connect with industry mentors ideally who run businesses, for project or Start-up related discussions. Connect to interested private sector (individuals, organization) willing to provide funding support as well as invest in these enterprises.
- (e) For registration of the company
- (f) For mentoring and handholding of new enterprises in Tier I & II as well as villages in India.
- (g) Financial linkages with various Govt. Sponsored Schemes
- (h) Linkage with Investor/ Funding Agencies /Banks
- (i) Identify markets and provide market linkage for products and service, with provision for transaction between parties through the same platform.
- (j) For connect with Suppliers
- (k) Linkage with Required Human Resources
- (l) For Legal and Statutory Compliances for ease of starting business
- (m) For escort services
- (n) Policy guidance
- (o) Making vocal the local products (advertisement guideline guidance)
- (p) Connect with pool of skilled labourers for the production/ service generation for the business.
- (q) Linkage with various Government sponsored schemes for finance, loans.

Need for Solution: An integrated platform for guiding aspiring entrepreneurs, idea nurturing, connecting with incubators, extending mentoring and handholding support, creating financial and marketing linkages and complying with legal and statutory compliances for starting business. This single window platform for entrepreneurs will bring all the stakeholders under one umbrella (a platform) i.e. under the entrepreneurship division of MSDE.

Submitted By:

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