

Problem Statement 2.b :- Every aspiring entrepreneur's often asked question, what business do I start?

Need for Solution: A lot of businesses fail because they are made without accurate market information and future potential. Sustainable enterprises can only flourish in a sector that potential for growth. An overwhelming number of aspiring entrepreneurs do not have this information or data about which industry to choose to start business in. There is a need for case analysis and data on sectors to start business that has potential, growth prospect and can be sustainable.

Submitted By:

Sh. Somesh, Pradhan Mantri Yuva Yojna (PM-YUVA)