

**Problem Statement:-**

Traditional artisans/ entrepreneurs do not get right price as customers are unable to make a distinction about the uniqueness of the product (for example hand-based product or loom product)

**Need for Solution:** There is a need for AI based tool that can differentiate between different products, such from hand-based product to machine/ loom product or speciality of a particular region. Such a tool can help aspiring entrepreneurs with market intelligence of suitable business ideas to choose from, existing potential as well as competition and also prediction of growth for any particular sector etc

**Submitted By:**

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