

Problem Statement:-

Due to COVID it is tough for one to find a job in nearby area due to certain factors like migration, skill mismatch, lack of proper knowledge about the channels that matches employee and employer.

In the age of Digital era you may still find that there are various labour chowks and people come here in the morning and get hired by various construction contractors on a daily basis for the construction activities. The problem is both way round, when asked to the employer, they told that there are limited platform to find a daily worker and that too are very costly, for the workers, solutions like urban clap etc. are still beyond their knowledge domain.

Example: - Ola / uber/ Swiggy etc. are also quick match making solution,

Impact: A cheaper and easy accessible platform for skill matching. Empowered worker, more employment opportunities.

Submitted By:

Sh. Jaishiv Sharma, I.S.D.S., Assistant Director, RDSDE NCR (Faridabad), DGT, MSDE